



Privacy Policy

Huber Kunststoff & Technik GmbH – Gewerbestr. 4 – 86879 Wiedergeltingen

Here you can find all information about the collection and processing of your personal data: Data protection information in accordance with Art. 13 para. 3 GDPR (PDF, 564 KB)

1. An overview of data protection

GENERAL INFORMATION

The following information will provide you with an easy-to-navigate overview of what will happen with your personal data when you visit this website. The term “personal data” comprises all data that can be used to personally identify you. For detailed information about the subject matter of data protection, please consult our Privacy Policy, which we have included beneath this copy.

DATA RECORDING ON THIS WEBSITE

Who is the responsible party for the recording of data on this website (i.e. the “controller”)? The data on this website is processed by the operator of the website, whose contact information is available in the section “Information about the responsible party (referred to as the “controller” in the GDPR)” in this Privacy Policy.

How do we record your data? We collect your data as a result of you sharing your data with us. This may, for instance be information you enter into our contact form. Other data shall be recorded by our IT systems automatically or after you consent to its recording during your website visit. This data comprises primarily technical information (e.g. web browser, operating system, or time the site was accessed). This information is recorded automatically when you access this website.

For what purposes do we use your data? A portion of the information is generated to guarantee the error-free provision of the website. Other data may be used to analyse your user patterns.

What rights do you have as far as your information is concerned? You have the right to receive information about the source, recipients, and purposes of your archived personal data at any time without having to pay a fee for such disclosures.

You also have the right to demand that your data is rectified or erased. If you have consented to data processing, you have the option to revoke this consent at any time, which shall affect all future data processing. Moreover, you have the right to demand that the processing of your data be restricted under certain circumstances. Furthermore, you have the right to lodge an appeal with the competent supervising agency.

Please do not hesitate to contact us at any time if you have questions about this or any other data-protection-related issues.

ANALYSIS TOOLS AND TOOLS PROVIDED BY THIRD PARTIES

There is a possibility that your browsing patterns will be statistically analysed when you visit this website. Such analyses are performed primarily using what we refer to as analysis programs. For detailed information about these analysis programs please consult our Privacy Policy below.

2. General information and mandatory information

DATA PROTECTION

The operators of this website and its pages take the protection of your personal data very seriously. Hence, we handle your personal data as confidential information and in compliance with the statutory data protection regulations and this Privacy Policy. Whenever you use this website, a variety of personal information will be collected. Personal data comprises data that can be used to personally identify you. This Privacy Policy explains which data we collect as well as the purposes for which we use this data. It also explains how, and for which purpose the information is collected.

We herewith advise you that the transmission of data via the Internet (i.e. through email communications) may be prone to security gaps. It is not possible to completely protect data against third-party access.

INFORMATION ABOUT THE RESPONSIBLE PARTY (REFERRED TO AS THE “CONTROLLER” IN THE GDPR)

The data processing controller on this website is:

Huber Kunststoff & Technik GmbH
Gewerbestraße 4
86879 Wiedergeltingen
Germany

Phone: +49 8241-96730

E-mail: info@huber-kunststoff-technik.de

The controller is the natural person or legal entity that single-handedly or jointly with others makes decisions as to the purposes of and resources used for the processing of personal data (e.g. names, email addresses, etc.).

STORAGE DURATION

Unless a more specific storage period has been specified in this Privacy Policy, your personal data will remain with us until the purpose for which it was collected no longer applies.

If you assert a justified request for deletion or revoke your consent to the data processing, your data will be deleted, unless we have other legally permissible reasons for storing your personal data (e.g. tax or commercial law retention periods); in the latter case, the deletion will take place after these reasons cease to apply.

DESIGNATION OF A DATA PROTECTION OFFICER AS MANDATED BY LAW

We have appointed a data protection officer for our company:

Ilona Bickel
IDKOM Networks GmbH
Dieselstraße 1
87437 Kempten
Germany

Phone: +49 831-59090-400

E-mail: datenschutz@idkom.de

INFORMATION ON DATA TRANSFER TO THE USA

Our website uses, in particular, tools from companies based in the USA. When these tools are active, your personal information may be transferred to the US servers of these companies. We must point out that the USA is not a safe third country within the meaning of EU data protection law. US companies are required to release personal data to security authorities without you as the data subject being able to take legal action to prevent this. The possibility cannot therefore be excluded that US authorities (e.g. secret services) may process, evaluate and permanently store your data on US servers for monitoring purposes. We have no influence over these processing activities.

REVOCAION OF YOUR CONSENT TO THE PROCESSING OF DATA

A wide range of data-processing transactions are only possible subject to your express consent. You can also revoke at any time any consent you have already given us. This shall be without prejudice to the lawfulness of any data collection that occurred prior to your revocation.

RIGHT TO OBJECT TO THE COLLECTION OF DATA IN SPECIAL CASES; RIGHT TO OBJECT TO DIRECT ADVERTISING (ART. 21 GDPR):

IN THE EVENT THAT DATA IS PROCESSED ON THE BASIS OF ART. 6 SECT. 1 LIT. E OR F GDPR, YOU HAVE THE RIGHT AT ANY TIME TO OBJECT TO THE PROCESSING OF YOUR PERSONAL DATA BASED ON GROUNDS ARISING FROM YOUR UNIQUE SITUATION. THIS ALSO APPLIES TO ANY PROFILING BASED ON THESE PROVISIONS. TO DETERMINE THE LEGAL BASIS ON WHICH ANY PROCESSING OF YOUR DATA IS BASED, PLEASE CONSULT THIS PRIVACY POLICY. IF YOU LOG AN OBJECTION, WE WILL NO LONGER PROCESS YOUR AFFECTED PERSONAL DATA, UNLESS WE ARE IN A POSITION TO PRESENT COMPELLING LEGITIMATE GROUNDS FOR THE PROCESSING OF YOUR DATA THAT OUTWEIGH YOUR INTERESTS, RIGHTS AND FREEDOMS OR IF THE PURPOSE OF THE PROCESSING IS THE EXERCISE, DEFEND OR CLAIM LEGAL ENTITLEMENTS (OBJECTION PURSUANT TO ART. 21 PARA. 1 GDPR).

IF YOUR PERSONAL DATA IS BEING PROCESSED IN ORDER TO ENGAGE IN DIRECT ADVERTISING, YOU HAVE THE RIGHT AT ANY TIME TO OBJECT TO THE PROCESSING OF YOUR AFFECTED PERSONAL DATA FOR THE PURPOSES OF SUCH ADVERTISING. THIS ALSO APPLIES TO PROFILING TO THE EXTENT THAT IT IS AFFILIATED WITH SUCH DIRECT ADVERTISING. IF YOU OBJECT, YOUR PERSONAL DATA WILL SUBSEQUENTLY NO LONGER BE USED FOR DIRECT ADVERTISING PURPOSES (OBJECTION PURSUANT TO ART. 21 PARA. 2 GDPR).

RIGHT TO LODGE AN APPEAL WITH THE COMPETENT SUPERVISORY AGENCY

In the event of violations of the GDPR, data subjects are entitled to lodge an appeal with a supervisory agency, in particular in the member state where they usually maintain their domicile, at their place of work or at the place where the alleged violation occurred. The right to lodge an appeal shall remain in effect regardless of any other administrative or court proceedings available as legal recourse.

RIGHT TO DATA PORTABILITY

You have the right to demand that we hand over any data we automatically process on the basis of your consent or in order to fulfil a contract to you or a third party in a commonly used, machine-readable format. If you demand the direct transfer of the data to another controller, this will be done only if it is technically feasible.

SSL AND/OR TLS ENCRYPTION

For security reasons and to protect the transmission of confidential content, such as purchase orders or enquiries you submit to us as the website operator, this website uses either an SSL or a TLS encryption program. You can recognise an encrypted connection by checking whether the address line of the browser switches from "http://" to "https://" and also by the appearance of the padlock icon in the browser line. If SSL or TLS encryption is activated, data you transmit to us cannot be read by third parties.

INFORMATION ABOUT YOUR DATA, RECTIFICATION AND ERADICATION OF YOUR DATA

Within the scope of the applicable statutory provisions, you have the right at any time to demand information about your archived personal data, its source and recipients as well as the purpose of the processing of your data. You may also have a right to have your data rectified or eradicated. If you have questions about this subject matter or any other questions about personal data, please do not hesitate to contact us at any time.

RIGHT TO DEMAND PROCESSING RESTRICTIONS

You have the right to demand the imposition of restrictions as far as the processing of your personal data is concerned. To do so, you may contact us at any time. The right to demand a restriction of its processing applies in the following cases:

- In the event that you should dispute the correctness of your data archived by us, we will usually need some time to verify this claim. During the time that this investigation is ongoing, you have the right to demand that we restrict the processing of your personal data

- If the processing of your personal data was/is conducted in an unlawful manner, you have the option to demand the restriction of the processing of your data in lieu of demanding the eradication of this data
- If we do not need your personal data any longer and you need it to exercise, defend or claim legal entitlements, you have the right to demand the restriction of the processing of your personal data instead of its erasure
- If you have raised an objection pursuant to Art. 21 Sect. 1 GDPR, your rights and our rights will have to be weighed against each other. As long as it has not been determined whose interests prevail, you have the right to demand a restriction of the processing of your personal data

If you have restricted the processing of your personal data, this data – with the exception of its archiving – may only be processed subject to your consent or to claim, exercise or defend legal entitlements or to protect the rights of other natural persons or legal entities or for important public interest reasons cited by the European Union or a member state of the EU.

3. Recording of data on this website

COOKIES

Our websites and pages use what the industry refers to as “cookies.” Cookies are small text files that do not cause any damage to your device. They are either stored temporarily for the duration of a session (session cookies) or they are permanently archived on your device (permanent cookies). Session cookies are automatically deleted once you terminate your visit. Permanent cookies either remain archived on your device until you actively delete them or are automatically erased by your web browser.

In some cases, it is possible that third-party cookies are stored on your device once you enter our site (third-party cookies). These cookies enable you or us to take advantage of certain services offered by the third party (e.g. cookies for the processing of payment services).

Cookies have a variety of functions. Many cookies are technically essential since certain website functions would not work in the absence of the cookies (e.g. the shopping cart function or the display of videos). The purpose of other cookies may be to analyse user patterns or display of promotional messages.

Cookies, which are required for the performance of electronic communication transactions (required cookies) or for the provision of certain functions you wish to use (functional cookies, e.g. for the shopping cart function) or those that are necessary for the optimisation of the website (e.g. cookies that provide measurable insights into the online audience), shall be stored on the basis of Art. 6 Sect. 1 lit. f GDPR, unless a different legal basis is cited. The operator of the website has a legitimate interest in the storage of cookies to ensure error-free and optimised provision of the operator’s services. If your consent to the storage of the cookies has been requested, the respective cookies are stored exclusively on the basis of the consent thus obtained (Art. 6 Sect. 1 lit. a GDPR); this consent may be revoked at any time.

You have the option to set up your browser in such a manner that ensures you are notified any time cookies are stored and to permit the acceptance of cookies only in specific cases.

You may also refuse to accept cookies in certain cases or in general, or activate the delete function for the automatic erasure of cookies when the browser closes. If cookies are disabled, the functions of this website may be limited.

In the event that third-party cookies are used or if cookies are used for analytical purposes, we will separately notify you in conjunction with this Privacy Policy and, if applicable, ask for your consent.

COOKIE CONSENT WITH BORLABS COOKIE

Our website uses the Borlabs cookie consent technology to obtain your consent to the storage of certain cookies in your browser and to ensure their documentation in compliance with data privacy legislation. The provider of this technology is Borlabs – Benjamin A. Bornschein, Rübenkamp 32, 22305 Hamburg, Germany (hereinafter referred to as Borlabs).

Whenever you visit our website, a Borlabs cookie will be stored in your browser, which archives any declarations or revocations of consent you have entered. This data is not shared with the provider of the Borlabs technology.

The recorded data shall remain archived until you ask us to delete it, delete the Borlabs cookie on your own or the purpose of storing the data no longer exists. This shall be without prejudice to any retention obligations mandated by law. To review the details of Borlabs' data processing policies, please visit <https://de.borlabs.io/kb/welche-daten-speichert-borlabs-cookie/>

We use the Borlabs cookie consent technology to obtain the declarations of consent mandated by law for the use of cookies. The legal basis for the use of such cookies is Art. 6 Sect. 1 Sentence 1 lit. c GDPR.

SERVER LOG FILES

The provider of this website and its pages automatically collects and stores information in so-called server log files, which your browser communicates to us automatically. The information comprises:

- The type and version of the browser used
- The operating system used
- Referrer URL
- The hostname of the accessing computer
- The time of the server inquiry
- The IP address

This data is not merged with other data sources.

This data is recorded on the basis of Art. 6 Sect. 1 lit. f GDPR. The operator of the website has a legitimate interest in ensuring the error-free presentation and optimization of the operator's website. In order to achieve this, server log files must be recorded.

CONTACT FORM

If you submit inquiries to us via our contact form, the information provided in the contact form as well as any contact information provided therein will be stored by us in order to handle your enquiry and in the event that we have further questions. We will not share this information without your consent.

The processing of this data is based on Art. 6 para. 1 lit. b GDPR, if your request is related to the execution of a contract or if it is necessary to carry out pre-contractual measures. In all other cases the processing is based on our legitimate interest in ensuring effective processing of the requests addressed to us (Art. 6 para. 1 lit. f GDPR) or on your consent (Art. 6 para. 1 lit. a GDPR) if this has been requested.

The information you have entered into the contact form shall remain stored by us until you ask us to erase the data, revoke your consent to the archiving of data or if the purpose for which the information is being archived no longer exists (e.g. after we have concluded our response to your enquiry). This shall be without prejudice to any mandatory legal provisions, in particular retention periods.

REQUEST BY EMAIL, TELEPHONE, OR FAX

If you contact us by email, telephone or fax, your request, including all resulting personal data (name, request) will be stored and processed by us for the purpose of processing your request. We shall not pass this data on to third parties without your consent.

This data is processed on the basis of Art. 6 Sect. 1 lit. b GDPR if your enquiry is related to the fulfilment of a contract or is required for the performance of pre-contractual measures. In all other cases, the data is processed on the basis of our legitimate interest in ensuring effective handling of enquiries submitted to us (Art. 6 Sect. 1 lit. f GDPR) or on the basis of your consent (Art. 6 Sect. 1 lit. a GDPR) if it has been obtained.

The data sent by you to us via contact requests shall remain stored by us until you request us to delete it, revoke your consent to its storage, or the purpose for the data storage lapses (e.g. after completion of your request). Mandatory statutory provisions – in particular statutory retention periods – shall remain unaffected.

4. Analysis tools and advertising

GOOGLE ANALYTICS

This website uses functions of the web analysis service Google Analytics. The provider of this service is Google Ireland Limited (“Google”), Gordon House, Barrow Street, Dublin 4, Ireland.

Google Analytics enables the website operator to analyse the behaviour patterns of website visitors. To this end, the website operator receives a variety of user data, such as the pages accessed, time spent on the page, the utilised operating system and the user’s origin. Google may consolidate this data in a profile that is allocated to the corresponding user or the user’s device.

Google Analytics uses technologies that make the recognition of the user for the purpose of analysing their behaviour patterns (e.g. cookies or device fingerprinting). The information relating to website use recorded by Google is, as a rule transferred to a Google server in the United States, where it is stored.

This analysis tool is used on the basis of Art. 6 Sect. 1 lit. f GDPR. The operator of this website has a legitimate interest in the analysis of user patterns to optimise both the services offered online and the operator's advertising activities. If a corresponding agreement has been requested (e.g. an agreement to the storage of cookies), the processing takes place exclusively on the basis of Art. 6 para. 1 lit. a GDPR; the agreement can be revoked at any time.

Data transmission to the US is based on the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here: privacy.google.com/businesses/controllerterms/mccs/.

BROWSER PLUG-IN

You can prevent the recording and processing of your data by Google by downloading and installing the browser plugin available via the following link: <https://tools.google.com/dlpage/gaoptout?hl=en>.

For more information about the handling of user data by Google Analytics, please consult Google's Data Privacy Policy at: <https://support.google.com/analytics/answer/6004245?hl=en>.

ARCHIVING PERIOD

Data relating to users or events stored by Google, which is linked to cookies, user IDs or advertising IDs (e.g. DoubleClick cookies, Android advertising ID), will be anonymised or deleted after 14 months. For details, please click the following link: <https://support.google.com/analytics/answer/7667196?hl=en>

MATOMO (FORMERLY CALLED PIWIK)

This website uses the open-source web analysis service Matomo. Matomo uses technologies that make it possible to recognise the user across multiple websites with the aim of analysing user patterns (e.g. cookies or device fingerprinting). The information recorded by Matomo about the use of this website will be stored on our server. Prior to archiving, the IP address will first be anonymised.

Through Matomo, we are able to collect and analyse data on the use of our website by visitors. This enables us to find out, for instance, when which page views occurred and from which region they came. In addition, we collect various log files (e.g. IP address, referrer, browser, and operating system used) and can measure whether our website visitors perform certain actions (e.g. clicks, purchases, etc.).

The use of this analysis tool is based on Art. 6 Sect. 1 lit. f GDPR. The website operator has a legitimate interest in the analysis of user patterns in order to optimise the operator's web offerings and advertising. If a corresponding agreement has been requested (e.g. an agreement to the storage of cookies), the processing takes place exclusively on the basis of Art. 6 para. 1 lit. a GDPR; the agreement can be revoked at any time.

HOSTING

We host Matomo exclusively on our own servers so that all analysis data remains with us and is not passed on.

MAUTIC

We use the marketing tool Mautic. The provider is Acquia Inc, 53 State St, Boston, Massachusetts 02109, USA. (hereinafter “Mautic”).

Mautic is a tool for optimising and automating our marketing activities. With Mautic we can, in particular, create landing pages and forms, plan, execute and evaluate marketing campaigns and manage our customer data.

We can also analyse the user behaviour of our website visitors. Based on this information, further marketing actions can be triggered. For example, we record which customer has initiated a download from us and is therefore eligible for certain further marketing measures.

Mautic uses technologies that enable cross-site recognition of the user in order to analyse user behaviour (e.g. cookies or device fingerprinting). Website visitors receive an individual ID via which they can be recognised when they visit the website again. In addition, the IP address, the language of the user, visited URLs and the time of access are recorded through Mautic.

The use of Mautic is based on the legitimate interest of the data controller to optimise its marketing campaigns. If appropriate consent has been obtained, the processing is carried out exclusively on the basis of Art. 6 Para. 1 lit. a GDPR; such consent can be revoked at any time.

5. Plug-ins and tools

GOOGLE WEB FONTS

To ensure that fonts used on this website are uniform, this website uses so-called Web Fonts provided by Google. When you access a page on our website, your browser will load the required web fonts into your browser cache to correctly display text and fonts.

To do this, the browser you use will need to establish a connection with Google’s servers. As a result, Google will learn that your IP address was used to access this website. The use of Google Web Fonts is based on Art. 6 Sect. 1 lit. f GDPR. The website operator has a legitimate interest in ensuring a uniform presentation of the fonts on the operator’s website. If a corresponding declaration of consent has been obtained (e.g. consent to the archiving of cookies), the data will be processed exclusively on the basis of Art. 6 Sect. 1 lit. a GDPR. Any such consent may be revoked at any time.

If your browser does not support Web Fonts, a standard font installed on your computer will be used.

For more information on Google Web Fonts, please follow this link: developers.google.com/fonts/faq and consult Google's Data Privacy Declaration under: <https://policies.google.com/privacy?hl=en>.

OPENSTREETMAP

We use the mapping service provided by OpenStreetMap (OSM). The provider of this service is the Open-Street-Map Foundation (OSMF), 132 Maney Hill Road, Sutton Coldfield, West Midlands, B72 1JU, United Kingdom.

When you visit any website into which OpenStreetMap has been embedded, your IP address and other information concerning your behaviour patterns on this website will be transferred to the OSMF. Under certain circumstances, OpenStreetMap will save cookies in your browser or uses comparable technologies for recognition.

Furthermore, your location may be recorded if you have permitted this in your device settings, for instance on your cell phone. The provider of this website has no control over this type of data transfer. For details, please consult the Privacy Policy of OpenStreetMap via the following link: https://wiki.osmfoundation.org/wiki/Privacy_Policy.

We use OpenStreetMap with the objective of ensuring the attractive presentation of our online offers and to make it easy for visitors to find the locations we specify on our website. This establishes legitimate grounds as defined in Art. 6 Sect. 1 lit. f GDPR. If a corresponding agreement has been requested (e.g. an agreement for the storage of cookies), the processing takes place exclusively on the basis of Art. 6 para. 1 lit. a GDPR; the agreement can be revoked at any time.

GOOGLE RECAPTCHA

We use "Google reCAPTCHA" (hereinafter referred to as "reCAPTCHA") on this website. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

The purpose of reCAPTCHA is to determine whether data entered on this website (e.g. information entered into a contact form) is being provided by a human user or by an automated program. To determine this, reCAPTCHA analyses the behaviour of the website visitors based on a variety of parameters. This analysis is triggered automatically as soon as the website visitor enters the site. For this analysis, reCAPTCHA evaluates various data (e.g. IP address, time the website visitor spent on the site or cursor movements initiated by the user). The data tracked during such analyses are forwarded to Google.

reCAPTCHA analyses run entirely in the background. Website visitors are not alerted that an analysis is underway. Data is stored and analysed on the basis of Art. 6 Sect. 1 lit. f GDPR. The website operator has a legitimate interest in the protection of the operator's websites against abusive automated spying and against SPAM. If a corresponding declaration of consent has been obtained, the data will be processed exclusively on the basis of Art. 6 Sect. 1 lit. a DGDPR. Any such consent may be revoked at any time.

For more information about Google reCAPTCHA please refer to the Google Privacy Policy and Terms Of Use via the following links: <https://policies.google.com/privacy?hl=en> and <https://policies.google.com/terms?hl=en>.

6. Custom Services

JOB APPLICATIONS

We offer website visitors the opportunity to submit job applications to us (e.g. via email, postal services or by submitting the online job application form). Below, we will brief you on the scope, purpose and use of the personal data collected from you in conjunction with the application process. We assure you that the collection, processing and use of your data will occur in compliance with the applicable data privacy rights and all other statutory provisions and that your data will always be treated as strictly confidential.

Scope and purpose of the collection of data

If you submit a job application to us, we will process any affiliated personal data (e.g. contact and communications data, application documents, notes taken during job interviews, etc.), if they are required to make a decision concerning the establishment of an employment relationship. The legal grounds for the aforementioned processing are § 26 New GDPR according to German Law (Negotiation of an Employment Relationship), Art. 6 Sect. 1 lit. b GDPR (General Contract Negotiations) and – provided you have given us your consent – Art. 6 Sect. 1 lit. a GDPR. You may revoke any consent given at any time. Within our company, your personal data will only be shared with individuals who are involved in the processing of your job application.

If your job application should result in your recruitment, the data you have submitted will be archived on the grounds of § 26 New GDPR and Art. 6 Sect. 1 lit. b GDPR for the purpose of implementing the employment relationship in our data processing system.

Data archiving period

If we are unable to make you a job offer or you reject a job offer or withdraw your application, we reserve the right to retain the data you have submitted on the basis of our legitimate interests (Art. 6 para. 1 lit. f GDPR) for up to six months from the end of the application procedure (rejection or withdrawal of the application). Afterwards, the data will be deleted, and any hard copies of your application documents will be destroyed. The storage of your data serves in particular as evidence in the event of a legal dispute. If it is evident that the data will be required after the expiry of the six-month period (e.g. due to an impending or pending legal dispute), its deletion will only take place when the purpose for its continued storage no longer applies. Longer storage periods may also apply if you have given your consent to this (Article 6 (1) (a) GDPR) or if statutory data retention requirements preclude the deletion of your data.

Admission to the applicant pool

If we do not make you a job offer, you may be able to join our applicant pool. In this case, all documents and information from your application will be transferred to the applicant pool in order to contact you in case of suitable vacancies. Admission to the applicant pool is based exclusively on your express consent (Art. 6 para. 1 lit. a GDPR). The submission agreement is voluntary and has no relation to the ongoing application procedure. The data subject can revoke their consent at any time. In this case, the data from the applicant pool will be irrevocably deleted, provided there are no legal reasons for its storage. The data from the applicant pool will be irrevocably deleted no later than two years after your consent has been granted.

Our social media appearances

Data processing through social networks

We maintain publicly available profiles in social networks. The individual social networks we use can be found below.

Social networks such as Facebook, Twitter etc. can generally analyse your user behaviour comprehensively if you visit their website or a website with integrated social media content (e.g. “like” buttons or banner ads). When you visit our social media pages, numerous data protection-relevant processing operations are triggered. In detail: If you are logged in to your social media account and visit our social media page, the operator of the social media portal can assign this visit to your user account. Under certain circumstances, your personal data may also be recorded if you are not logged in or do not have an account at the corresponding social media portal. In this case, this data is collected, for example, via cookies stored on your device or by recording your IP address.

Using the data collected in this way, the operators of the social media portals can create user profiles in which the users’ preferences and interests are stored. This makes it possible to serve you interest-based advertising inside and outside of your social media presence. If you have an account with the social network, interest-based advertising can be displayed on any device you are logged in to or have logged in to.

Please also note that we cannot retrace all processing operations on the social media portals. Depending on the provider, additional processing operations may therefore be carried out by the operators of the social media portals. Details can be found in the terms of use and privacy policy of the respective social media portals.

LEGAL BASIS

Our social media appearances are designed to ensure the widest possible presence on the internet. This is a legitimate interest within the meaning of Art. 6 (1) lit. f GDPR. The analysis processes initiated by the social networks may be based on divergent legal bases to be specified by the operators of the respective social networks (e.g. consent within the meaning of Art. 6 (1) (a) GDPR).

RESPONSIBILITY AND ASSERTION OF RIGHTS

If you visit one of our social media sites (e.g. Facebook), we, together with the operator of the social media platform, are responsible for the data processing operations triggered during this visit. You can in principle protect your rights (information, correction, deletion, limitation of processing, data portability and complaint) vis-à-vis us as well as vis-à-vis the operator of the respective social media portals (e.g. Facebook).

Please note that despite the shared responsibility with the social media portal operators, we do not have full influence on the data processing operations of the social media portals. Our options are determined by the company policy of the respective providers.

STORAGE DURATION

The data collected directly from us via the social media presence will be deleted from our systems as soon as you ask us to delete it, you revoke your consent to such storage, or the purpose for the data storage lapses.

Stored cookies will remain on your device until you delete them. Mandatory statutory provisions – in particular, retention periods – shall remain unaffected. We have no control over the storage duration of your data that is stored by the social network operators for their own purposes. For details, please contact the social network operators directly (e.g. via their respective privacy policies, see below).

Individual social networks

FACEBOOK

We have a profile on Facebook. The provider of this service is Facebook Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland. According to Facebook's statement the collected data will also be transferred to the USA and to other third-party countries.

We have signed an agreement with Facebook on shared responsibility for the processing of data (Controller Addendum). This agreement determines which data processing operations we or Facebook are responsible for when you visit our Facebook Fanpage. This agreement can be viewed via the following link:

https://www.facebook.com/legal/terms/page_controller_addendum.

You can customise your advertising settings independently in your user account. To do so, click on the following link and log in: <https://www.facebook.com/settings?tab=ads>.

Data transmission to the US is based on the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here:

https://www.facebook.com/legal/EU_data_transfer_addendum and <https://de-de.facebook.com/help/566994660333381>.

Details can be found in the Facebook Privacy

Policy: <https://www.facebook.com/about/privacy/>.

INSTAGRAM

We have a profile on Instagram. The provider is Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA.

Data transmission to the US is based on the Standard Contractual Clauses (SCC) of the European Commission. Details can be found here:

https://www.facebook.com/legal/EU_data_transfer_addendum, <https://help.instagram.com/519522125107875> and <https://de-de.facebook.com/help/566994660333381>.

For details on how they handle your personal information, see the Instagram Privacy Policy: <https://help.instagram.com/519522125107875>.



YOUTUBE

We have a profile on YouTube. The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. Details on how they handle your personal data can be found in the YouTube Privacy Policy: <https://policies.google.com/privacy?hl=en>.